www.nshm.com

NSHM
KNOWLEDGE
CAMPUS



POSSIBILITIES UNLIMITED

Our Legacy

25+ Years of Excellence in Education

65 Degree Courses

8 Schools

230 Thousand Alumni working in India and abroad

2 Campuses Kolkata & Durgapur



About Us

NSHM Knowledge Campus, is a 25+ year old group of higher education institutes, with campuses in Kolkata and Durgapur. Being one of Eastern India's pioneering institutions, NSHM offers multidisciplinary UG & PG programmes in Business & Management, Hotel & Tourism Management, Health & Pharmaceutical Sciences, Media & Design, Computing & Analytics, Engineering & Technology, and Nursing.

New Age Programmes

We have always wondered about the future and experimented with offering full-time degree programmes that are futuristic to meet India's evolving needs as well as being globally accepted. New age degree programmes in AI & Machine Learning, Digital Health, Cyber Security, Yoga, Data Science, Fashion Design & Culinary Science have been added over the last 5 years to provide interested students an opportunity to learn and explore exciting career options in these emerging fields.

Youth Connect Initiatives

Every year we have driven initiatives to host eminent personalities from diverse fields to interact, empower and share their experiences with our students. Inspire the Champion in You, NSHM's flagship annual event, where diverse speakers ranging from Dr. Shashi Tharoor, Member of Parliament, to legendary footballer Pele have visited our campuses and interacted with our students. Other events like Vectra, Y-Comm login are also held annually to create platforms for students to showcase their talents.

AFFILIATIONS & ACCREDITATIONS

Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT)

- NSHM's courses are affiliated to & degrees are awarded by MAKAUT

All India Council for Technical Education (AICTE)

- AICTE is responsible for proper planning and coordinated development of the technical education and management education system in India
- NSHM's course contents and curriculum design, teaching methodologies, student intake norms, etc., are accredited with AICTE, as applicable

West Bengal University of Health Science (WBUHS)

- The Nursing courses are affiliated to & degrees are awarded by WBUHS

Pharmacy Council of India (PCI)

- NSHM's UG & PG Pharmacy courses are accredited by the Pharmacy Council of India

West Bengal Nursing Council (WBNC)

- NSHM's GNM Diploma programmes are approved by the West Bengal Nursing Council

National Assessment and Accreditation Council (NAAC)

- NSHM Knowledge Campus, Kolkata & Durgapur is accredited by NAAC, as applicable

National Board of Accreditation (NBA)

- NSHM's Ug & PG Pharmacy courses are accredited by NBA

MEET OUR MENTORS



Dr. Alok Satsangi
Director & Professor, NSHM Business School Durgapur



Prof. Amartya Banerjee
Director, NSHM Design School & CRTT



Dr. Krishnendu Sarkar
Chief Strategy & Impact, NSHM Life Skill Schools



Dr. Milind
Principal, NSHM Institute of Hotel & Tourism Management



Prof. Rina Mitra
Professor & In-charge, AANGAN - Centre for Creative & Performing Arts



Dr. Sapptarishi Ghosh
Professor & In-charge, T.A.G. - Centre for Innovation and Incubation



Dr. Soujanya Pudi
Professor and Head, NSHM Centre for Language and Communication – CLC



Dr. Subir Sen
Principal & Professor, NSHM Business School



Dr. Subhasis Maity
Director & Professor, NSHM Institute of Health Sciences



Dr. Suparna Dhar
Professor & In-charge, NSHM School of Computing & Analytics, Kolkata



Dr. Tarun Saini
Asst. Prof. & In-charge Uday, NSHM Centre for Sports & Wellness



Dr. U. Poongodi
Principal
NSHM Institute of Nursing

ACADEMIC PROGRAMME LIST 2023-24

NSHM KNOWLEDGE CAMPUS, KOLKATA

NSHM BUSINESS SCHOOL

BBA - Global Business
BBA - Sports Management
BBA - Hospital Management
BBA - Supply Chain Management
Bachelor of Business Administration
BBA - Accountancy, Taxation & Auditing
Master of Hospital Administration
Master of Business Administration (MBA)
MBA+ Harvard Business School Online

NSHM MEDIA SCHOOL

B.Sc. - Film & Television
B.Sc. - Media Science
M.Sc. - Film & Television
M.Sc. - Media Science

NSHM DESIGN SCHOOL

B.Sc. - VFX Film Making
B.Sc. - Interior Designing
B.Sc. - Fashion Design & Management
B.Sc. - Multimedia, Animation & Graphics
M.Sc. - Fashion Management
M.Sc. - Animation & Graphic Design

NSHM INSTITUTE OF COMPUTING & ANALYTICS

B.Sc. - Data Science
B.Sc. - Cyber Security
Bachelor of Computer Applications
M.Sc. - Data Science & Analytics*
M.Sc. - Information & Cyber Security*

NSHM INSTITUTE OF HOTEL & TOURISM MANAGEMENT

B.Sc. - Culinary Science
BBA - Travel & Tourism Management
B.Sc. - Hospitality & Hotel Administration
B.Sc. - Hospitality & Hotel Administration (Europe Internship)
M.Sc. - Hospitality Management*
Master of Tourism & Travel Management*

NSHM INSTITUTE OF HEALTH SCIENCES

B.Sc. - Psychology
Bachelor of Pharmacy
Bachelor of Optometry
B.Sc. - Dietetics & Nutrition
M.Sc. - Yoga*
Master of Optometry*
Master of Public Health*
M.Sc. - Clinical Psychology
M.Sc. - Dietetics & Nutrition
Master of Pharmacy - Pharmacology
Master of Pharmacy - Pharmaceutics

*Hybrid Learning (Online + Offline) Blended Classes Option offered at Kolkata Campus.

ACADEMIC PROGRAMME LIST 2023-24

NSHM KNOWLEDGE CAMPUS, DURGAPUR

NSHM BUSINESS SCHOOL

BBA - Banking & Finance
BBA - Sports Management
BBA - Hospital Management
Bachelor of Business Administration
Master of Business Administration (MBA)
Master of Hospital Administration

NSHM INSTITUTE OF HEALTH SCIENCES

B.Sc. - Yoga
B.Sc. - Psychology
Bachelor of Optometry
B.Sc. - Dietetics & Nutrition
B.Sc. - Medical Lab Technology
B.Sc. - Medical Imaging Technology
B.Sc. - Medical Instrumentation & Critical Care Technology
Master of Optometry
M.Sc. - Clinical Psychology
M.Sc. - Dietetics & Nutrition
M.Sc. - Medical Lab Technology
M.Sc. - Medical Imaging Technology

NSHM INSTITUTE OF COMPUTING & ANALYTICS

Bachelor of Computer Applications

NSHM INSTITUTE OF HOTEL & TOURISM MANAGEMENT

B.Sc. - Culinary Science
BBA - Travel & Tourism Management
B.Sc. - Hospitality & Hotel Administration
Bachelor of Hotel Management & Catering Technology (BHMCT)
M.Sc. - Hospitality Management
Master of Tourism & Travel Management

NSHM INSTITUTE OF ENGINEERING & TECHNOLOGY

B.Tech. - Civil Engineering
B.Tech. - Electrical Engineering
B.Tech. - Mechanical Engineering
B.Tech. - Electronics & Communication Engineering
B.Tech. - Computer Science Engineering
B.Tech. - Computer Science Engineering (Data Science)
B.Tech. - Computer Science Engineering (Artificial Intelligence & Machine Learning)

NSHM INSTITUTE OF NURSING

B.Sc. - Nursing**
Diploma in General Nursing and Midwifery (GNM)

** Pending approval

NSHM ADVANTAGES

WORLD-CLASS FACILITIES

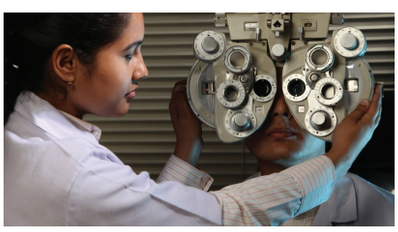
Both campuses provide well-stocked libraries with national and international journals, providing adequate resources to the students for academic pursuits. In addition to world-class infrastructure and modern labs, students partake in several workshops, seminars & guest lectures with an emphasis on research and latest trends in the industry.











CENTRES OF EXCELLENCE

NSHM also organises seminars, workshops, and fests to emphasise on multidimensional developement. To tap into their various talents and nurture them, students can join different types of clubs like AANGAN - Centre of Creative & Performing Arts, CLC - Centre for Language & Communication, UDAY - Centre for Sports & Wellness, T.A.G - Centre for Innovation & Incubation and many more.








PLACEMENT ASSISTANCE

With a team of highly qualified faculties, exhaustive pre-placement grooming, soft skills training, and an efficient placement cell, the Pan-India network of clients and consultants provides students with excellent placements. There are dedicated CRTT Personnel to support the students with finding the right paid internship & placement to leap-forward in their professional career.

STUDENTS SUCCESS STORIES

•NSHM PLACEMENT HIGHLIGHTS•

Highest CTC - 12 LPA

Average CTC - 3.80 LPA

Paid Internships 92%

•GLOBAL ALUMNI HIGHLIGHTS•



Arunima Deb
Senior Program Developer
Google Inc.



Prakesh Kumar
Dassault
London



Harshvardhan Karn
Deepfence Inc.
California, United States



Tushar Kumar
Founder & CEO
Maedian Projects



Roshan Panday
Sr. Service Manager
New Zealand Post



Torsha Ghosh
School of Chemical Engineering
Sungkyunkwan University
South Korea

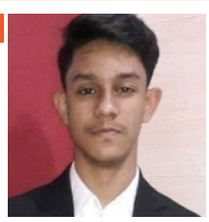


Desili Niranjan
German Cruise (Aida)
Germany



Pritish Kumar
Dubai World Trade Center
Dubai, UAE

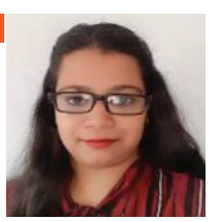
• NSHM DESIGN SCHOOL •



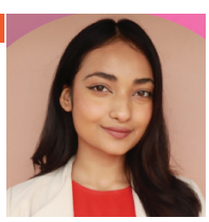
Aniket Saha
R24 Bharat



Alankrita Thakur
Ritu Kumar

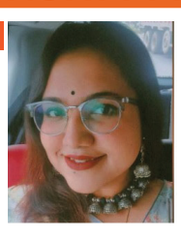


Nabanita Roy
YAJY by Aditya Jain



Poulami Das
Chase Lifestyle

•NSHM MEDIA SCHOOL•



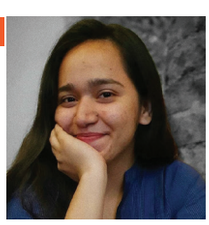
Poushali Bhattacharya
Times of India



Ausmita Sengupta
SVF - Hoichoi



Tripite Kumari
Cyber Time Media



Kanishka Dogra
Les Haute

STUDENTS SUCCESS STORIES

• NSHM BUSINESS SCHOOL •



Dipannita Goswami
Capgemini



Aritra Paul
Aditya Birla Fashion



Ankita Bose
Genpact



Nitish Kumar
Emami

• NSHM INSTITUTE OF HEALTH SCIENCES •



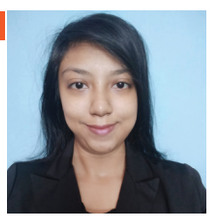
Zahir Sk
OrciVita Science Research Pvt Ltd



Kaustav Patra
NRS Medical College and Hospital



Shubham Das
Aculife Healthcare



Banita Das
Brain Behaviour Research Foundation of India

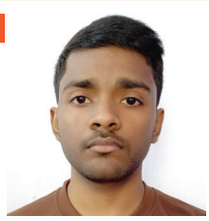
• NSHM INSTITUTE OF ENGINEERING & TECHNOLOGY •



Shilpi Ghosh
Ericsson



Abhinav Kumar
Wipro



Md Irfan
TCS

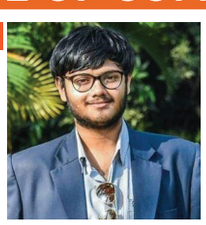


Muskan Kumari
Ericsson

• NSHM INSTITUTE OF COMPUTING & ANALYTICS •



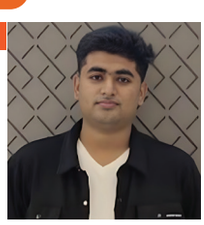
Amrita Ohdedar
Ernst & Young



Siddhanta Pramanick
Upgrad

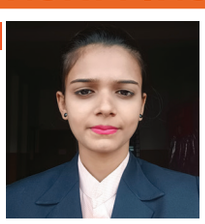


Sakshi Kumari
Q Spiders



Debmalya Halder
Cognizant

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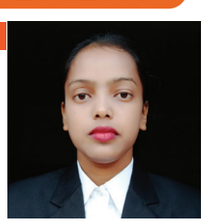
Sneha Sinha
Taj Willington Mews



Ishika Shah
Taj Willington Mews



Sujay Ghosh
ITC Ekaaya



Amisha Kumari
Taj Willington Mews

KEY PLACEMENT AND INTERNSHIP PARTNERS

• NSHM DESIGN SCHOOL •

RELIANCE Entertainment · pwc · THE TIMES OF INDIA · Cognizant · BYJU'S The Learning App · Pocket FM

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ZEE TV · SHOPPERS STOP · आज तक · Aakash BYJU'S · Star · superhits RED FM 93.5

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amazon · BAJAJ · Nestlé · kotak Kotak Mahindra Bank · HDFC BANK We understand your world · ITC

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Dr. Reddy's · Apollo HOSPITALS · MEDICA Hospitals caring for life · lenskart · Fortis · SUN PHARMA · NH Narayana Health

• NSHM INSTITUTE OF ENGINEERING & TECHNOLOGY •

wipro · HCL · BYJU'S The Learning App · Flipkart · ESSAR · SAP

• NSHM INSTITUTE OF COMPUTING & ANALYTICS •

Godrej · Deloitte. · tcs TATA CONSULTANCY SERVICES · amazon · Infosys · L&T

• NSHM INSTITUTE OF HOTEL & TOURISM MANAGEMENT •

NOVOTEL HOTELS & RESORTS · Emirates · Radisson HOTELS & RESORTS · TAJ EXOTICA RESORT AND SPA · Reliance Industries Limited · THE RITZ-CARLTON BANGALORE



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NSHM Knowledge Campus, Kolkata
124, B.L. Saha Road (nearest metro stn. Rabindra Sarobar), Kolkata 700 053

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