TECHNO INDIA GROUP

Query

technoindiabusinessschool@gmail.com
admission@technoindiabusinessschool.com
admissiontiu@gmail.com



Admission Help Line: 9836544419 / 18 / 17 / 16 / 9831817308

Admission Office

1. Techno India Campus, LB-10, Salt Lake, Sector - III, near Chingrighata Crossing, Kolkata - 700098 (beside Leather Technology College)
2. Techno India (2nd floor), EM 4 Salt Lake, Sector - V, Kolkata - 700091, West Bengal, India
3. Techno India , DN20 Salt Lake, Sector - V, near College More, Kolkata - 700091, West Bengal, India
4. Ranchi Office: Ranchi Address: ARJAN PLACE (1st Floor) 5, Main Road, Ranchi-834001, Near over bridge & Big Bazaar, Beside New India Hotel, Ranchi ✆7360083495 / 7360083496
5. Patna Office: Verma Centre (2nd Floor), Boring Road Chouraha, Patna, Bihar Pin- 800001.

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TECHNO INDIA GROUP

Complete
Business Education



BUSINESS SCHOOL
www.technoindiabusinessschool.com

www.technoindiagroup.com
www.technoindiauniversity.ac.in

Approvals

Some of our Recruiters

KARVY KEEP GROWING
wipro
OMICS International
AXIS BANK
HSBC
Shyam Group AN ISO 9002 COMPANY
ekap
Cipla
SSS
paytm
INCORP INFOTECH
S. R. INTERNATIONAL PAPER MILLS PVT. LTD.
TATA TATA CONSULTANCY SERVICES
WELCON | Your Wellness Life Partner
SELVELONE
Coca-Cola
Tech Mahindra
RELIANCE
EUREKA FORBES Your friend for life
keventer
TATA indicom
ICICI Securities
ICICI PRUDENTIAL
L.T. ELEVATOR
future group
ICICI Lombard GENERAL INSURANCE
OMEGA ELEVATORS

Business School

Established in the year 1985, Techno India Group is presently one of the largest education groups spanning Asia. TIG encompasses a wide range of academic courses in the fields of Engineering, Science and Management and the phenomenal achievements of its alumni base speak volumes about the quality of education offered at this elite academic group. The establishment of 8 Business Schools by Techno India arrested the attention of a multitude of management aspirants from across the globe. The presence of an elite faculty base from renowned national and international management institutes coupled with a number of entrepreneurship oriented workshops and seminars (conducted in collaboration with reputed peer universities) has enabled the budding students of TIG to learn from the best of the best, thus paving the way for the next generation of entrepreneurs and business associates. A plethora of internship opportunities offered by the top tier management organizations has allowed the aspirants to soak in the professional ambience while an exposure to multifarious projects has enhanced their strategic and decision making skills. Techno India Group has undoubtedly created a repute of its own in the field of Management amongst several other institutes.

TIG has been entrusted with the task of guiding the academic journey of innumerable students spread across the globe - a noble duty it has done justice to ever since its inception.



Prof. Sompraksh Bandyopadhyay
Director, School of Management,
Ex Professor, IIM Calcutta

Welcome to the School of Management at Techno India University!

As the Director, I am thrilled to introduce you to a dynamic learning environment that nurtures future trailblazers. Our school is dedicated to equipping students with the skills and mindset needed to excel in the ever-evolving world of business.

At the heart of our institution lies a commitment to cutting-edge resources. From state-of-the-art technology labs to extensive business databases, our students have access to tools that mirror real-world industry settings. This empowers them to not only keep pace with the rapid changes in the business landscape but also to lead innovation.

What truly sets us apart is our emphasis on experiential learning and holistic development. Our rigorous curriculum is designed to foster critical thinking, problem-solving, and effective communication. Through industry partnerships, internships, and workshops, our students gain hands-on experience, ensuring they graduate as well-rounded professionals.

Join us at the School of Management, where innovation meets education, and where every student is uniquely poised to become a trailblazer in the global business arena.



Prof. Meghdut Roy Chowdhury,
Director, Global Operation,
Techno India Group

"The Business program at Techno India Group has been designed to offer the best to its students - curricula that suits the growing needs of the industry, an elite faculty base and a variety of projects and internship opportunities that comprise just the tip of the iceberg.

Residing in an age which has been witnessing prodigious innovations every day, we at TIG encourage unconventional thought processes in our students. An entrepreneurship cell has been established in the premises to support the growth of start-ups in the nation; showcasing true potential from across the country will go a long way in building a better tomorrow.

I truly believe in collaborations with national and international institutes as this synergy is pivotal for global progress.

Techno India will continue to grow in leaps and bounds in the upcoming days, setting an example for all academicians and professionals alike."

The Experience

The present age has witnessed a paradigm shift when it comes to education; instead of treading stereotyped academic paths, aspirants prefer to undertake challenging courses based on their interests and passions. This growing inclination has been reflected in the noticeable upsurge of interdisciplinary programs. One such course has been the MBA program being pursued by engineering graduates; one of the most sought after programs in the past few decades, this course leads to the **"technical"** as well as **"people"** skill development in students that has inevitably caused them to prosper in the corporate industry.

Techno India Business Schools have carried on the legacy of their parent group in terms of adapting to the dynamic world of academics. Framing the apt curriculum under the guidance of eminent faculty who have showed the way to innumerable students over the **past 38 years** ensure the professional success of the currently enrolled students. Top tier recruiting organizations have selected majority of TIG B-School students for prestigious job positions which is a testament to the quality of education being offered here.

Techno India Group will continue to rise amidst all academic challenges in the years to come while staying true to its objectives and long term vision.



We have a long way to go



and many summits to climb...

Techno India Group has embarked on a journey to reach the summit of academic brilliance which is evident in its consistent innovative endeavors. In order to stay attuned to the contemporary trends in education, Techno India frames an industry driven curriculum for its aspirants; gathering precious inputs from eminent professors and industry professionals aid in providing the apt academic exposure to the students. Staying informed of the current global advancements and emerging job prospects enables the aspirants to explore a variety of career opportunities across premier MNCs.

Techno India has been committed to its objectives and goals right from the start, surpassing itself year after year as it treads the path of excellence and innovation.

It's a long journey ahead indeed but we vow to put forward our best efforts in helping innumerable students realize the professional goals they have always dreamt of.

BBA

BBA is a highly sought after bachelor's degree in Business Administration that focuses on strategic, managerial and communication skill development in aspirants. Entailing business and general education, the BBA degree is conferred after 3 years of full time course work. BBA graduates can opt for a diverse range of employment opportunities in banking, share trading, business corporations, industries etc. Techno India Business Schools (affiliated to MAKAUT) offer BBA degree while Techno India University Business School provides this course as an honours degree.

BBA (Hospital Management)

BBA (Hospital Management) is a specialized field in Business Administration pursued by students harbouring a desire to work in healthcare systems. This degree is conferred after 3 years of full time study. An upsurge in healthcare industries has opened up a wide range of career opportunities in health agencies, laboratories and hospitals. Techno India Business Schools (affiliated to MAKAUT) offer BBA (Hospital Management) degrees.

BHM

A bachelor's degree in Hospitality Management is of paramount significance in today's age of globalization. A professional course of 3 years, the BHM program helps students acquire the skills necessary to handle managerial roles in the hospitality sector. Employment opportunities entail prospects in the hotel industry, travel and tourism industries, event planning etc. Techno India Business Schools (affiliated to MAKAUT) offers the BHM degree while Techno India University Business School provides this course as an honors degree.






Undergraduate Programs

BBA-MBA

This integrated course is an industry oriented program that grooms management aspirants from scratch. Techno India B-schools prepare students to face the challenges of the corporate world through proper skill development from the very outset.

BBA-LLB

The BBA-LLB course is a 5 year professional course that offers the perfect integration of Management and Business into Law. Employment opportunities entail legal practitioners, patent lawyers, insurance lawyers, government lawyers etc.

MBA FOR WORKING PROFESSIONALS

At Techno India University, West Bengal, we recognize the unique challenges faced by working professionals seeking to enhance their careers through education. Our MBA program is thoughtfully crafted to address these challenges by allowing you to seamlessly integrate your work commitments into coursework.One distinctive feature is our emphasis on transforming your on-the-job experiences into impactful projects within the program. This real-world application enriches your learning and leverages your professional expertise. Our renowned faculty, a blend of seasoned professionals and academics, ensures you gain practical insights and leadership skills that directly benefit your career.Join Techno India University to harness the power of your work commitments as projects, and take your career to new heights while balancing your professional responsibilities effectively





For Details please visit
www.wbut.ac.in

TECHNO INDIA UNIVERSITY
WEST BENGAL

For Details please visit
www.technoindiauniversity.ac.in

Excellence






















MEMORIES
TECHNO INDIA UNIVERSITY
CONVOCATION 2023
Convocation 2023

We want to be a part of your growth

Consultancy is an integral part of the Techno India Group - carrying forward its 38+ year glorious legacy, and guiding innumerable students which adds to the grandeur of this institute.

Entrepreneurship Cell

An entrepreneurship cell lies at the heart of Techno India's entrepreneurial initiatives aimed at promoting the growth of start-ups in the nation.Our students have performed exceptionally well in prestigious entrepreneurship awards such as the Hult Prize in Kuala Lumpur, Malaysia.

Placement Unit

A vibrant placement team at Techno India operates globally ensuring that students gain exposure to a plethora of prestigious job opportunities. This has been reflected in the exceptional achievements of our alumni base - be it in industry, academia or even carrying forward their family business legacies

International Students

The unique academic endeavors and initiatives of the Techno India Group have attracted a multitude of international candidates from Nepal, Bangladesh, Bhutan, Ghana, Togo, Thailand and Nigeria. Numerous hands-on-training experiences ensure that students are groomed in the best possible way here at TIG.

Projects

Techno India Group necessitates the inclusion of projects as an integral part of the academic curriculum. Exposure to practical application oriented projects under the guidance of industry bigwigs enable students to hone the skills needed to prosper in the professional world. Techno India leaves no stones unturned when it comes to the proper grooming of students.

Complete Business Education

MBA

PROGRAM

AICTE APPROVED

MARKETING

FINANCE

STRATEGIC MANAGEMENT

INTERNATIONAL BUSINESS

SYSTEM

MEDIA MANAGEMENT

HR

Full time

Leadership

Ready to take the lead?

A leader is one who knows the way, goes the way and shows the way - John C. Maxwell

The role of a leader in a corporation/business is pivotal - their capability to address, motivate and influence their teammates plays a significant role in the success and progress of the organization they are associated with. Being a deciding factor in employee performance and productivity, a leader sets a clear vision about the long term objectives of the organization and efficiently guides the employees towards the realization of these goals. Communicating with the employees and paying heed to their professional problems transforms a leader into a person employees can turn to in times of need.

Leadership is undoubtedly one of the most sought after skills in a management aspirant. Techno India Business School ensures the development of managerial and leadership skills in its students by providing them a plethora of widely recognized industrial internship and training opportunities. Such an exposure not only helps the students in gaining a deeper insight into their specialized fields of study but also ensures that the required entrepreneurial skills are infused in them. These strategic, implementation and decision making skills go a long way in deciding the future and growth of the organization they eventually work in.

Being an academic institute of repute, TIG B-School is presently working on a noble objective - fostering the growth of successful leaders and reformers of tomorrow; ones who will lead the nation to unprecedented levels of progress and recognition. The future of the country rests on the shoulders of its citizens and we, at Techno India, pledge to stand by the side of our students in the hope of witnessing a new horizon in the field of leadership and management.



Admission

TECHNO INDIA UNIVERSITY
WEST BENGAL

Business School

CAT / GMAT

2 years full time

TECHNO INDIA GROUP COLLEGES

Business School

MAT / JEMAT

As per MAKAUT rules
2 years full time

Executive Education (Only for Working Professionals)

TMAT / MAT

Paving the way
for Skilled Human Resources

As an academic group, Techno India has always acted in the best interest of its students. Enabling them to gain exposure to multifarious global academic experiences has been one of the prime objectives of this institute.

Ever since its inception, the Techno India Group has collaborated with international universities to stay at par with the latest advancements in every academic field. Incorporation of such concepts in the academic curriculum has assisted in deepening the knowledge base of its students. To further enrich the academic programs, faculty members and professionals from reputed international universities and industries have also been invited to address students in various workshops and seminars.

Meritorious students here receive innumerable national and international level industrial internship opportunities which helps them gain hands-on-training experiences leading to their sharpened problem solving, analytical and strategical skills.

Initiatives such as these infuse in students the zeal to innovate and break out of conventional thought processes. Indeed, they have an invigorating effect on the students which in turn inspires and motivates them to further broaden their horizons.

Libraries

The Techno India Group provides a well-maintained library which serves as a reservoir of knowledge for the aspirants. Filled with a multitude of national and international books and journals which encompass a diverse spectrum of academic streams, students regularly access these resources according to their convenience. The library also maintains archives of students' project reports, relevant case studies, dissertations and conference proceedings. Digital Resources and online journals constituting the digital library enable students to access class notes and study materials even outside their classrooms and library hours. Online repositories comprising international books and research publications help students demystify the concepts in their respective fields of study anytime and anywhere.

Hostel Facilities

Techno India Group, provides hostel facilities wherein students can avail air-conditioned as well as non air-conditioned rooms according to their convenience. In order to guarantee the safety of students within the hostel premises, an anti-ragging cell constituting senior faculty members has been established that caters to each and every related issue. The entire campus is under CCTV coverage 24x7, thus strictly disallowing students from engaging in any notorious activity; failing which, harsh measures will be taken against them (including imprisonment). Ragging free hostel and campus premises coupled with a vibrant academic ambience ensures a promising learning experience for the students here at TIG.

SAP University Alliances

Constituting 3000+ member institutions spanning 100+ countries, SAP University Alliances is a global program which integrates SAP software into the academic curricula. Techno India Group is also a part of the prestigious SAP University Alliances network. Such a program encourages the students to explore the world of SAP technologies and their utilities in the global market. Using a "blended learning model", faculty members of TIG provide its students the skills needed to survive in a digital future.

Virtual Reality Lab

Virtual Reality has made a significant impact in business in terms of its widespread applications. Just about any process that can be carried out in this field can be simulated via VR - Customer Services, Finance, HR, Marketing, Production etc. In manufacturing and production driven businesses, VR allows every individual component to be visualized at a reasonable cost and time. Management aspirants at TIG are encouraged to explore the VR lab to ensure that they embrace the opportunities created by this technology and further exploit them for research studies.

FELLOWSHIP PROGRAM (Ph.D)

For Business Students



The Fellowship program at Techno India Business School has been designed in a way that deepens and betters the research insight of the budding scholars. Junior Research Fellows (JRFs) and Senior Research Fellows (SRFs) here work meticulously on their assigned business projects which leads to the procurement of prestigious patents and research funds from premier institutes of the nation. Publication of innovative research contributions across renowned conference proceedings and journals is highly encouraged at Techno India as this academic institute firmly believes that true progress and development stems from effective research studies.

An abundance of funding facilities is available for the scholars here to ensure that they can devote and dedicate their precious time entirely for research oriented tasks while being financially independent at the same time.

Business Analytics, Finance Lab and SAP University Alliances constitute just a part of the plethora of facilities and opportunities provided for the students at Techno India Business Schools, thus allowing them to thrive and prosper beyond limits known to man.

Researchers are also allowed to undertake the teaching assistantship and tutorial classes of the undergraduate students. Such an exposure goes a long way in the making of professors who are not only proficient in their fields of study but also know how to engage students and demystify concepts and ideas.

HELPLINE: 9836544416 / 17 / 18 / 19

COURSES

	BBA (Bachelor in Business Administration)	**BBA** in Hospital Management	**BHM** (Hospitality Management)	**MHA** (Master in Hospital Administration)	**MBA** (2 Years)	**MBA** (Evening, for working professionals)	**BBA-LLB**	**BBA-MBA**
Techno India University, West Bengal	✓		✓		✓	✓	✓	✓
Techno Main Salt Lake (TIG-TMSL)	✓	✓		✓	✓			
Netaji Subhash Engg. College (TIG-NSEC)	✓				✓			
Techno India - Kolkata (TIG-TIK)	✓	✓						
Techno India Institute of Tech. (TIG-TIIT)	✓	✓						
Meghnad Saha Inst. of Tech. (TIG-MSIT)	✓				✓			
Techno International Newtown (TIG-TINT)	✓							
Techno India - Hooghly (TIG-TIH)	✓							
Saroj Mohan Inst. of Tech. (TIG-SMIT)	✓	✓			✓			
Siliguri Institute of technology (TIG-SIT)	✓		✓					
Asansol Engineering College (TIG-AEC) JV	✓							